

2015



U.S. CONSUMER PRICING

DEALER-ONLY CONFIDENTIAL U.S. PRICING
FOR CHARVEL® GUITARS
PRICING EFFECTIVE JANUARY 1, 2016



2016 Charvel Price List

U.S. Consumer Pricing for Charvel® Guitars

EFFECTIVE JANUARY 1, 2016

Charvel | Artist Signature Models

Joe Duplantier Signature Model

PART NUMBER	DESCRIPTION	MSRP
2869100822	Joe Duplantier Signature Model, Ebony Fingerboard, Satin Gray	\$2,800.00
2869100886	Joe Duplantier Signature Model, Ebony Fingerboard, Satin Black	\$2,800.00

Jake E Lee Signature Model

PART NUMBER	DESCRIPTION	MSRP
2869400876	Jake E. Lee Signature Model, Rosewood Fingerboard, Pearl White with Lavender Hue	\$3,263.87

Guthrie Govan Signature Model

PART NUMBER	DESCRIPTION	MSRP
2869302000	Guthrie Govan Signature Bird's Eye Maple, Maple Fingerboard, Natural Top with Walnut Stain Back and Sides	\$5,416.65
2869303000	Guthrie Govan Signature Flame Maple, Maple Fingerboard, Natural Top with Walnut Stain Back and Sides	\$5,277.76

Warren DeMartini Signature Snake

PART NUMBER	DESCRIPTION	MSRP
2869197000	Warren DeMartini Signature Snake, Maple Fingerboard, Snakeskin	\$3,500.00

Warren DeMartini Signature San Dimas®

PART NUMBER	DESCRIPTION	MSRP
2869169000	Warren DeMartini Signature San Dimas®, Maple Fingerboard, Cross Swords	\$3,200.00
2869170000	Warren DeMartini Signature San Dimas®, Maple Fingerboard, Bomber	\$3,200.00
2869171000	Warren DeMartini Signature San Dimas®, Maple Fingerboard, Skulls	\$3,200.00

Warren DeMartini Signature Blood And Skull Pro-Mod

PART NUMBER	DESCRIPTION	MSRP
2969171590	Warren DeMartini Signature Blood And Skull Pro-Mod, Maple Fingerboard	\$1,768.69

Warren DeMartini Signature Snake Pro-

Mod PART NUMBER	DESCRIPTION	MSRP
2969197591	Warren DeMartini Signature Snake Pro-Mod, Maple Fingerboard	\$1,904.75

Charvel | Pro-Mod

Pro-Mod San Dimas® Style 1, HH, FR

PART NUMBER	DESCRIPTION	MSRP
2966002510	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Black Burst	\$1,249.99
2966002519	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Neon Pink	\$1,208.32
2966002525	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Slime Green	\$1,208.32
2966002529	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Neon Yellow	\$1,208.32
2966002537	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Rocket Red	\$1,208.32
2966002549	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Specific Ocean	\$1,208.32
2966002554	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Metallic Black	\$1,208.32
2966002576	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Snow White	\$1,208.32
2966002590	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Transparent Red Burst	\$1,249.99
2966002592	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Transparent Purple Burst	\$1,249.99
2966002593	NEW! Pro-Mod San Dimas® Style 1, HH, FR, Tobacco Burst	\$1,249.99

Pro Mod San Dimas Style 1, HH, HT

PART NUMBER	DESCRIPTION	MSRP
2966003511	NEW! Pro-Mod San Dimas® Style 1, HH, HT, Transparent Blue Burst	\$1,208.32
2966003528	NEW! Pro-Mod San Dimas® Style 1, HH, HT, Satin Orange Blaze	\$1,180.54
2966003554	NEW! Pro-Mod San Dimas® Style 1, HH, HT, Metallic Black	\$1,180.54
2966003565	NEW! Pro-Mod San Dimas® Style 1, HH, HT, Satin Cobalt Blue	\$1,180.54
2966003576	NEW! Pro-Mod San Dimas® Style 1, HH, HT, Snow White	\$1,180.54



2016 Charvel Price List

U.S. Consumer Pricing for Charvel® Guitars

EFFECTIVE JANUARY 1, 2016

Pro-Mod So Cal Style 1, HH, FR

PART NUMBER	DESCRIPTION	MSRP
2967000519	NEW! Pro-Mod So-Cal Style 1, HH, FR, Neon Pink	\$1,249.99
2967000529	NEW! Pro-Mod So-Cal Style 1, HH, FR, Neon Yellow	\$1,249.99
2967000537	NEW! Pro-Mod So-Cal Style 1, HH, FR, Rocket Red	\$1,249.99
2967000554	NEW! Pro-Mod So-Cal Style 1, HH, FR, Metallic Black	\$1,249.99
2967001525	NEW! Pro-Mod So-Cal Style 1, HH, FR, Slime Green	\$1,249.99
2967001549	NEW! Pro-Mod So-Cal Style 1, HH, FR, Specific Ocean	\$1,249.99
2967001576	NEW! Pro-Mod So-Cal Style 1, HH, FR, Snow White	\$1,249.99

Charvel | Accessories

Charvel® Multi-Fit Standard Gig Bag

PART NUMBER	DESCRIPTION	MSRP
2991414006	Charvel® Multi-Fit Standard Gig Bag	\$64.99

Charvel® Star Model Standard Gig Bag

PART NUMBER	DESCRIPTION	MSRP
2991415006	Charvel® Star Model Standard Gig Bag	\$79.99

Charvel® Standard Molded Case

PART NUMBER	DESCRIPTION	MSRP
0090915000	Charvel® Standard Molded Case, Black	\$209.99

Brass Stratocaster Tremolo Assembly

PART NUMBER	DESCRIPTION	MSRP
3992049300	Stratocaster® Tremolo Assembly - Brass	\$199.99



WWW.CHARVEL.COM

17600 NORTH PERIMETER DRIVE, SUITE 100 • SCOTTSDALE, AZ • 85255

©2016 FMIC. ALL RIGHTS RESERVED.
PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.
PART NUMBER: 9931095613