

**U.S. CONSUMER
PRICE LIST**

2017



U.S. CONSUMER PRICING
FOR CHARVEL® GUITARS AND ACCESSORIES
PRICING EFFECTIVE JULY 1, 2017



2017 Charvel Pricelist

U.S. Consumer Pricing for Charvel® Guitars and Accessories

EFFECTIVE JULY 1, 2017

Charvel | Artist Signature Models

Warren DeMartini USA Signature Snake

PART NUMBER	DESCRIPTION	MSRP
2869197000	Warren DeMartini USA Signature Snake, Maple Fingerboard, Snakeskin	\$3,500.00

Warren DeMartini USA Signature San Dimas®

PART NUMBER	DESCRIPTION	MSRP
2869169000	Warren DeMartini USA Signature San Dimas®, Maple Fingerboard, Cross Swords	\$3,200.00
2869170000	Warren DeMartini USA Signature San Dimas®, Maple Fingerboard, Bomber	\$3,200.00
2869171000	Warren DeMartini USA Signature San Dimas®, Maple Fingerboard, Blood & Skull	\$3,200.00

Warren DeMartini Signature Blood & Skull Pro-Mod

PART NUMBER	DESCRIPTION	MSRP
2969171590	Warren DeMartini Signature Blood & Skull Pro-Mod, Maple Fingerboard, Blood & Skull	\$1,768.69

Warren DeMartini Signature Snake Pro-Mod

PART NUMBER	DESCRIPTION	MSRP
2969197591	Warren DeMartini Signature Snake Pro-Mod, Maple Fingerboard, Snakeskin	\$1,904.75

Warren DeMartini USA Signature Frenchie NEW!

PART NUMBER	DESCRIPTION	MSRP
2865005803	Warren DeMartini USA Signature Frenchie, Maple Fingerboard, Gloss Black	\$4,081.62
2865055876	Warren DeMartini USA Signature Frenchie, Maple Fingerboard, Snow White	\$4,081.62

Joe Duplantier Signature Pro-Mod San Dimas® Style 2 HH NEW!

PART NUMBER	DESCRIPTION	MSRP
2976181398	Joe Duplantier Signature Pro-Mod San Dimas® Style 2 HH, Ebony Fingerboard, Satin White	\$827.57

Joe Duplantier USA Signature

PART NUMBER	DESCRIPTION	MSRP
2869100822	Joe Duplantier USA Signature, Ebony Fingerboard, Satin Gray	\$2,800.00
2869100886	Joe Duplantier USA Signature, Ebony Fingerboard, Satin Black	\$2,800.00

Guthrie Govan USA Signature HSH Flame Maple NEW!

PART NUMBER	DESCRIPTION	MSRP
2865434701	Guthrie Govan USA Signature HSH Flame Maple, Caramelized Flame Maple Fingerboard, Natural	\$4,081.62

Guthrie Govan USA Signature HSH Caramelized Ash NEW!

PART NUMBER	DESCRIPTION	MSRP
2865434700	Guthrie Govan USA Signature HSH Caramelized Ash, Caramelized Flame Maple Fingerboard, Natural	\$4,081.62

Jake E Lee USA Signature

PART NUMBER	DESCRIPTION	MSRP
2869400876	Jake E Lee USA Signature, Rosewood Fingerboard, Pearl White with Lavender Hue	\$3,263.87

Jake E Lee USA Signature Blue Burst NEW!

PART NUMBER	DESCRIPTION	MSRP
2869400891	Jake E Lee USA Signature Blue Burst, Rosewood Fingerboard, Blue Burst	\$3,809.51

Charvel | USA Select

Charvel® USA Select San Dimas® Style 1 HSS FR

PART NUMBER	DESCRIPTION	MSRP
2835003739	Charvel® USA Select San Dimas® Style 1 HSS FR, Maple Fingerboard, Torred	\$2,758.61
2835003752	Charvel® USA Select San Dimas® Style 1 HSS FR, Maple Fingerboard, Satin Plum	\$2,758.61
2835003768	Charvel® USA Select San Dimas® Style 1 HSS FR, Maple Fingerboard, Pitch Black	\$2,758.61
2835203776	Charvel® USA Select San Dimas® Style 1 HSS FR, Rosewood Fingerboard, Snow Blind Satin	\$2,758.61

Charvel® USA Select San Dimas® Style 1 HSS HT

PART NUMBER	DESCRIPTION	MSRP
2835253739	Charvel® USA Select San Dimas® Style 1 HSS HT, Rosewood Fingerboard, Torred	\$2,620.68
2835253752	Charvel® USA Select San Dimas® Style 1 HSS HT, Rosewood Fingerboard, Satin Plum	\$2,620.68
2835253768	Charvel® USA Select San Dimas® Style 1 HSS HT, Rosewood Fingerboard, Pitch Black	\$2,620.68
2835253776	Charvel® USA Select San Dimas® Style 1 HSS HT, Rosewood Fingerboard, Snow Blind Satin	\$2,620.68



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Charvel® USA Select San Dimas® Style 2 HH FR

PART NUMBER	DESCRIPTION	MSRP
2835301739	Charvel® USA Select San Dimas® Style 2 HH FR, Rosewood Fingerboard, Torred	\$2,758.61
2835301752	Charvel® USA Select San Dimas® Style 2 HH FR, Rosewood Fingerboard, Satin Plum	\$2,758.61
2835101768	Charvel® USA Select San Dimas® Style 2 HH FR, Maple Fingerboard, Pitch Black	\$2,758.61
2835301776	Charvel® USA Select San Dimas® Style 2 HH FR, Rosewood Fingerboard, Snow Blind Satin	\$2,758.61

Charvel® USA Select So-Cal Style 1 HSS FR

PART NUMBER	DESCRIPTION	MSRP
2836203739	Charvel® USA Select So-Cal Style 1 HSS FR, Rosewood Fingerboard, Torred	\$2,758.61
2836203752	Charvel® USA Select So-Cal Style 1 HSS FR, Rosewood Fingerboard, Satin Plum	\$2,758.61
2836203768	Charvel® USA Select So-Cal Style 1 HSS FR, Rosewood Fingerboard, Pitch Black	\$2,758.61
2836003776	Charvel® USA Select So-Cal Style 1 HSS FR, Maple Fingerboard, Snow Blind Satin	\$2,758.61

Charvel | Pro-Mod

Pro-Mod So-Cal Style 1 HH FR

PART NUMBER	DESCRIPTION	MSRP
2967000519	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Neon Pink	\$1,249.99
2967001525	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Slime Green	\$1,249.99
2967000529	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Neon Yellow	\$1,249.99
2967000537	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Rocket Red	\$1,249.99
2967001549	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Specific Ocean	\$1,249.99
2967000554	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Metallic Black	\$1,249.99
2967001576	Pro-Mod So-Cal Style 1 HH FR, Maple Fingerboard, Snow White	\$1,249.99

Pro-Mod So-Cal Style 1 HH FR LH NEW!

PART NUMBER	DESCRIPTION	MSRP
2968001503	Pro-Mod So-Cal Style 1 HH FR LH, Maple Fingerboard, Black	\$1,282.74

Pro-Mod San Dimas® Style 1 HH HT

PART NUMBER	DESCRIPTION	MSRP
2966003511	Pro-Mod San Dimas® Style 1 HH HT, Rosewood Fingerboard, Transparent Blue Burst	\$1,208.32
2966003528	Pro-Mod San Dimas® Style 1 HH HT, Rosewood Fingerboard, Satin Orange Blaze	\$1,180.54
2966003554	Pro-Mod San Dimas® Style 1 HH HT, Maple Fingerboard, Metallic Black	\$1,180.54
2966003565	Pro-Mod San Dimas® Style 1 HH HT, Rosewood Fingerboard, Satin Cobalt Blue	\$1,180.54
2966003576	Pro-Mod San Dimas® Style 1 HH HT, Maple Fingerboard, Snow White	\$1,180.54

Pro-Mod San Dimas® Style 1 HH FR

PART NUMBER	DESCRIPTION	MSRP
2966002510	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Black Burst	\$1,249.99
2966002519	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Neon Pink	\$1,208.32
2966002525	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Slime Green	\$1,208.32
2966002529	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Neon Yellow	\$1,208.32
2966002537	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Rocket Red	\$1,208.32
2966002549	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Specific Ocean	\$1,208.32
2966002554	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Metallic Black	\$1,208.32
2966002576	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Snow White	\$1,208.32
2966002590	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Transparent Red Burst	\$1,249.99
2966002592	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Transparent Purple Burst	\$1,249.99
2966002593	Pro-Mod San Dimas® Style 1 HH FR, Maple Fingerboard, Tobacco Burst	\$1,249.99

Pro-Mod San Dimas® Style 1 HH FR LH NEW!

PART NUMBER	DESCRIPTION	MSRP
2967001503	Pro-Mod San Dimas® Style 1 HH FR LH, Maple Fingerboard, Gloss Black	\$1,282.74

Pro-Mod San Dimas® Style 2 HH FR NEW!

PART NUMBER	DESCRIPTION	MSRP
2965301503	Pro-Mod San Dimas® Style 2 HH FR, Dark Rosewood Fingerboard, Metallic Black	\$1,241.37



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Pro-Mod San Dimas® Style 2 HH FR M NEW!

PART NUMBER	DESCRIPTION	MSRP
2965101521	Pro-Mod San Dimas® Style 2 HH FR M, Maple Fingerboard, Satin Silver	\$1,241.37
2965101539	Pro-Mod San Dimas® Style 2 HH FR M, Maple Fingerboard, Satin Red	\$1,241.37

Pro-Mod San Dimas® Style 2 HH FR QM NEW!

PART NUMBER	DESCRIPTION	MSRP
2965101510	Pro-Mod San Dimas® Style 2 HH FR QM, Dark Rosewood Fingerboard, Transparent Black Burst	\$1,310.33

Pro-Mod San Dimas® Style 2 HH FR M QM NEW!

PART NUMBER	DESCRIPTION	MSRP
2965101511	Pro-Mod San Dimas® Style 2 HH FR M QM, Maple Fingerboard, Transparent Blue Burst	\$1,310.33
2965101512	Pro-Mod San Dimas® Style 2 HH FR M QM, Maple Fingerboard, Transparent Red Burst	\$1,310.33

Pro-Mod San Dimas® Style 2 HH FR Ash NEW!

PART NUMBER	DESCRIPTION	MSRP
2965301582	Pro-Mod San Dimas® Style 2 HH FR Ash, Dark Rosewood Fingerboard, Natural Ash	\$1,241.37

Pro-Mod San Dimas® Style 2 HH FR M LH NEW!

PART NUMBER	DESCRIPTION	MSRP
2967101503	Pro-Mod San Dimas® Style 2 HH FR M LH, Maple Fingerboard, Black	\$1,282.74

Pro-Mod San Dimas® Style 2 HH HT M QM NEW!

PART NUMBER	DESCRIPTION	MSRP
2965151521	Pro-Mod San Dimas® Style 2 HH HT M QM, Maple Fingerboard, Chlorine Burst	\$1,241.37

Pro-Mod San Dimas® Style 2 HH HT M Ash NEW!

PART NUMBER	DESCRIPTION	MSRP
2965151582	Pro-Mod San Dimas® Style 2 HH HT M Ash, Maple Fingerboard, Natural Ash	\$1,199.99

Pro-Mod San Dimas® Style 2-7 HH HT M Okoume NEW!

PART NUMBER	DESCRIPTION	MSRP
2963351557	Pro-Mod San Dimas® Style 2-7 HH HT M Okoume, Maple Fingerboard, Natural Okoume	\$1,241.37

Pro-Mod San Dimas® Style 2-7 HH HT Ash NEW!

PART NUMBER	DESCRIPTION	MSRP
2963351574	Pro-Mod San Dimas® Style 2-7 HH HT Ash, Rosewood Fingerboard, Charcoal Gray	\$1,241.37

Charvel | Accessories

Charvel® Cases and Gig Bags

PART NUMBER	DESCRIPTION	MSRP
2991414006	Charvel® Multi-Fit Standard Gig Bag	\$64.99
2991415006	Charvel® Star Model Standard Gig Bag	\$79.99
0090915000	Charvel® Standard Molded Case, Black	\$209.99

Charvel® Barstool

PART NUMBER	DESCRIPTION	MSRP
2990600024	Charvel® Barstool, Black/Gray 24"	\$99.99

Charvel | Lifestyle

Charvel® Toothpaste Logo T-Shirt NEW!

PART NUMBER	DESCRIPTION	MSRP
0998727504	Charvel® Toothpaste Logo T-Shirt, Red, S	\$19.99
0998727604	Charvel® Toothpaste Logo T-Shirt, Red, M	\$19.99
0998727704	Charvel® Toothpaste Logo T-Shirt, Red, L	\$19.99
0998727804	Charvel® Toothpaste Logo T-Shirt, Red, XL	\$19.99
0998727904	Charvel® Toothpaste Logo T-Shirt, Red, XXL	\$19.99
0998727506	Charvel® Toothpaste Logo T-Shirt, Black, S	\$19.99
0998727606	Charvel® Toothpaste Logo T-Shirt, Black, M	\$19.99
0998727706	Charvel® Toothpaste Logo T-Shirt, Black, L	\$19.99
0998727806	Charvel® Toothpaste Logo T-Shirt, Black, XL	\$19.99
0998727906	Charvel® Toothpaste Logo T-Shirt, Black, XXL	\$19.99



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Charvel® Guitar Logo T-Shirt NEW!

PART NUMBER	DESCRIPTION	MSRP
0996827504	Charvel® Guitar Logo T-Shirt, Red, S	\$19.99
0996827604	Charvel® Guitar Logo T-Shirt, Red, M	\$19.99
0996827704	Charvel® Guitar Logo T-Shirt, Red, L	\$19.99
0996827804	Charvel® Guitar Logo T-Shirt, Red, XL	\$19.99
0996827904	Charvel® Guitar Logo T-Shirt, Red, XXL	\$19.99
0996827506	Charvel® Guitar Logo T-Shirt, Black, S	\$19.99
0996827606	Charvel® Guitar Logo T-Shirt, Black, M	\$19.99
0996827706	Charvel® Guitar Logo T-Shirt, Black, L	\$19.99
0996827806	Charvel® Guitar Logo T-Shirt, Black, XL	\$19.99
0996827906	Charvel® Guitar Logo T-Shirt, Black, XXL	\$19.99

Charvel® Pick Holder Keychain NEW!

PART NUMBER	DESCRIPTION	MSRP
0090115000	Charvel® Pick Holder Keychain	\$6.99

Charvel® Patches NEW!

PART NUMBER	DESCRIPTION	MSRP
0992485002	Charvel® Patches	\$12.99

Charvel® Stickers NEW!

PART NUMBER	DESCRIPTION	MSRP
0994887001	Charvel® Die-Cut Sticker, White	\$6.99
0998778002	Charvel® Vinyl Sticker, Black	\$6.99
0998778001	Charvel® Vinyl Sticker, White	\$6.99



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